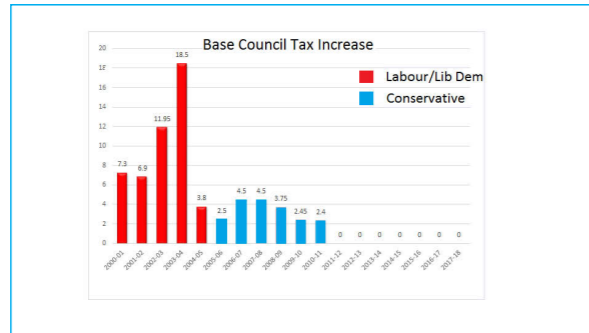


# 1 COUNCIL TAX

**Suffolk Conservatives have frozen the county council's share of basic council tax since 2010. You will be paying the same this year as you have over the previous seven years.**

Suffolk Conservatives are committed to running a low-tax county council. We maintain services by being more effective and efficient rather than by asking you to pay more. We pledge that in future years, Council Tax will only be increased by the barest minimum necessary to enable us to balance the books and continue to provide good levels of services for Suffolk's residents.

■ We have frozen your Council Tax since 2010 while at the same time working to protect vital services.



# 2 ROADS

**Over the past year, we renewed more than 300 miles of roads across Suffolk at a cost of £10 million and we are already working on upgrading more of the county's road network this summer.**

Suffolk's Conservatives undertake to repair 1,000 miles of roads - a quarter of the county's network - over the next four years. We are setting up specialist teams to focus on areas such as drainage so we can bring our roads up to a good standard more efficiently. When problems occur we will fix them quickly. Already 96% of urgent faults are repaired within five working days.

■ Suffolk County Council is planning to invest at least £250m in highway maintenance and new highway infrastructure over the next four years.



# 3 VULNERABLE PEOPLE

**Caring for Suffolk's elderly and vulnerable residents is one of our top priorities.**

We recognise that Suffolk has an ageing population and we aim to support our elderly residents to live active and fulfilling lives. We will enable people, who want to stay in their homes, to do so and live independently for as long as possible. We have facilitated a £60m programme to develop ten modern, well equipped care homes across the county. Over the next four years, we will invest £1billion on caring for Suffolk's elderly residents.

■ We will continue to work with the county's care providers to enable them to recruit, train and retain high calibre staff.



# 10 CONSERVATIVE VALUES

**Suffolk Conservatives use your money carefully to provide vitally essential services for the people of our county.**

We always aim to achieve good value for money. We prioritise our spending on protecting and caring for the most vulnerable residents, especially frail, elderly people and children and young people who are at risk. We work to make Suffolk an attractive location for businesses to encourage them to expand and generate more high skilled jobs.

■ Conservative leadership delivers. We are proud of our strong stewardship of Suffolk. We will continue to work in the best interests of all who live and work in our county.



## How can you help us?

- Display a poster
- Deliver leaflets
- Help with campaigning
- Help on Polling Day
- Register as a supporter
- Vote by post

How would you like us to contact you?  By phone  By email

Name

Address

Home no/Mobile

Email

Please return this page to the address below.

How we use your information The data you provide will be retained by the Conservative Party and West Suffolk Conservatives ("the data holders") in accordance with the provisions of the Data Protection Act 1998 and related legislation. By providing your data to us, you are consenting to the data holders making contact with you in the future by telephone, text or other means, even though you may be registered with the Telephone Preference Service. Your data will not be sold or given to anyone not connected to the Conservative Party. If you do not want the information you give to us to be used in this way, or for us to contact you, please indicate by ticking the relevant boxes:  Post  Email  SMS  Phone



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**SUFFOLK COUNTY COUNCIL  
4 May 2017**



**10 GOOD REASONS TO VOTE CONSERVATIVE**



# 4

## EDUCATION AND CHILDREN'S SERVICES

**Nearly 90% of Suffolk schools are rated by OFSTED as 'Outstanding' or 'Good'. We are committed to increasing this figure to 100%.**

Suffolk is now ranked in the top half of all authorities for progress at GCSE. We will work closely with parents, teachers and school leaders to raise standards further. We will equip our young people to get highly skilled jobs. We supported the University of Suffolk's bid for independent status. We will extend across the county our innovative MyGo youth employment centres which have already helped thousands of young people into work.

■ We are dedicated to safeguarding and protecting vulnerable children and young people. We have invested heavily to develop one of the best children's services teams in the country. Suffolk County Council has won national recognition for its work with children in care or at-risk.



# 5

## HEALTH AND WELLBEING

**Our aim is to ensure that Suffolk's residents live long, healthy and fulfilling lives.**

We are planning and investing to meet the changing needs of people across Suffolk. It should not matter who you are or where you live when it comes to your health and your opportunities in life. We are working with the NHS Mental Health Trusts and other services to help and support the most fragile. We will work to encourage residents to lead healthier and more active lives, for example by continuing to develop new cycle networks and by supporting projects to help people to give up smoking.

■ Suffolk Conservatives have helped to establish sporting events across the county, which have inspired thousands of people, including "Park Runs" almost 150 walks, the Women's Tour of Britain and the inaugural Great East Run.



# 6

## TRAVEL AND TRANSPORT

**We commit to work for improved bus and rail services and better transport links.**

Our county's economy needs a strong, reliable transport network to enable business to thrive. We will work with Network Rail and train operators in our campaign for the best possible train service for Suffolk's residents. Our continued investment in community transport through our Connecting Communities scheme has extended services in rural areas. It provides people with a reliable community bus service to get them to college, work and hospital.

■ Working with the police, we will tackle speeding and make our road network safer. We will also develop new cycle networks around key service centres such as schools, surgeries and shops.



# 7

## INFRASTRUCTURE

**We will build a 21st century infrastructure for our county to encourage growth and prosperity.**

We plan to provide reliable, modern internet and road networks across the county. We are investing £40m in the Upper Orwell Crossings in Ipswich and Third River Crossing in Lowestoft in addition to £151m Government funding. This will unlock £6.6 billion economic regeneration in our county town by easing traffic flow and opening up new development sites. Strategic investment projects in Lowestoft and Bury St Edmunds will relieve traffic congestion and present opportunities for regeneration and development.

■ We will build two major new bridges with £151million funding from the Conservative Government: the Lowestoft Third River Crossing and the Ipswich Upper Orwell Crossings.



# 8

## SUFFOLK'S ECONOMY

**We will continue to work with businesses across Suffolk to deliver the right conditions and opportunities for job creation.**

We are working to promote Suffolk as a great place to run a business. Our vision is to create the economic climate and infrastructure that will unlock our county's potential. We want to enable new businesses to start and thrive and existing companies to expand and grow. To attract investment into the county, we are collaborating with the local Enterprise Partnerships and rolling out superfast broadband across Suffolk.

■ At Suffolk County Council we will create 180 apprenticeships over the next two years as we play our part in creating skilled jobs for our young people.



# 9

## ENVIRONMENT

**Suffolk's Conservatives are proud of our record of protecting our county's environment.**

We have invested in our historic market towns and the re-generation of the Ipswich waterfront. We are conserving Suffolk's scenic countryside. The county's energy-from-waste plant has enabled us to save money on landfill tax, generate electricity and earn income. The plant was built to budget and on time. It takes all Suffolk's domestic waste for incineration and turns it into electricity which powers 30,000 homes. As a result, waste going to landfill in Suffolk has been cut from 44% to just 1%.

■ Suffolk's glorious countryside and its Areas of Outstanding Natural Beauty have inspired artists, writers and musicians over the centuries. We promise to protect it for future generations

